



UNIVERSITY
of York

CEGBI/SBS* PHD WORKSHOP 2023

5 MAY 2023

(SBS, CHURCH LANE, BOARDROOM)

10.30 - 10.50 – Opening Session

Chair: Teresa da Silva Lopes, *School for Business and Society*

‘Developing impact from research – PhD and onwards’

Bob Doherty, *School of Business and Society*

10.50 - 11.50– Sustainability and Technology

Chair: Snehashish Banerjee, *School of Business and Society*

‘Are digital technologies going to save us from extinction?’

Juan Ramón Candia, *School for Business and Society*

‘Creating shared value in sustainable tourism through multi-stakeholder collaboration’

Maria-Ana Montes de Oca, *School for Business and Society*

‘Analysis of social media engagement of sustainable food brands’

Dila Oral, *School for Business and Society*

11.50 - 12.00 – Coffee Break

12.00 - 13.00 – Globalization

Chair: Alexandra Dias, *School for Business and Society*

‘The impact of partner relations on international joint ventures performance in the Chinese manufacturing industry between 2009-2022’

Rui Wang, *School for Business and Society*

‘City livability and its impact on city branding: A comparative case study of Bangkok, Thailand and London, UK’

Wissawas Thongteerapharb, *School for Business and Society*

‘The internationalization of British firms in Thailand, from ‘Buffer to Friendship’

Sudarat Sukloet, *School for Business and Society*

13.00 - 13.40 – Lunch

13.40- 14.40 – Societal and Business Challenges

Chair: Anjan Pal, *School for Business and Society*

‘Evaluating the impact of social transfers on income poverty and material deprivation in European countries’

Danai Konstantinidou, *School for Business and Society*

‘Investigating the role of power dynamics in UK livestock systems in influencing the perception and controversy of livestock reduction strategies’

Rebecca Lait, *School for Business and Society*

‘The impact of changes in market regulations during the COVID-19 crisis on the Stock Exchange of Thailand (SET): in the case of the market-wide circuit breakers (MWCBs)’

Ruangrong Suwankarn, *Department of Economics and Related Studies*

14.40 - 14.50 - Coffee Break

14.50 - 15.50 - CEOs, Directors and Resilience in Business

Chair: Dimitrios Georgakakis, *School for Business and Society*

‘Linking CEO tenure to supply chain resilience’

Yujia Luo, Xiao Lin and Peter Ball, *University of York*; Zihao Zhang, *Zhongnan University of Economics and Law, China*

‘Directors’ duties & stakeholders’ interests’: The need for an enforcement mechanism’

Param Pandya, *National University of Singapore*

‘Specialists vs generalists in collective decision making: Case of military organizations’

Stephen K. Van Riper, *School for Business and Society*

15.50 - 16.00 - Coffee Break

16.00 - 17.00 - Apprenticeships and Professions

Chair: Anna Einarsdotti, *School for Business and Society*

‘What we mean by apprenticeships: Underlying themes in parliamentary debates from 1946 to 2019’

Isabelle Huning, *School for Business and Society*

‘Exploring the experience of workplace integration and the perception of workgroup inclusion: A case of migrant health professionals within heterogeneous healthcare workplace in the UK’

Sampath Patabandige, *School for Business and Society*

‘The three angle views of understanding professional association: A systematic review of the research landscape’

Priscilla Lambert, *School for Business and Society*

17.00 - 17.30 – Roundtable: Career Prospects, and Career Goals in an Uncertain World

Chair: Zoe Irving, *School of Business and Society*

Panelists:

Tom Coward, *The Careers Team*

Kristian Myrseth, *School for Business and Society*

Peter Ball, *School for Business and Society*

Luisa Huatuco, *School for Business and Society*

17.30 – End of Workshop Drinks